

THE GOTHAM WEST MARKET NYC



THE PROJECT

Gotham West Market, at the core of New York City, is a bustling culinary hub. Amid a city renowned for inventive dining experiences, it distinguishes itself by utilizing two S-2000 Hingeway vertical lift doors. These doors redefine bar seating and showcase space efficiency in this lively market.

Gotham West Market wanted a better option than slow, noisy, and leaky traditional hangar doors or hydraulic doors. In the competitive and densely populated culinary landscape of New York City, space is a premium commodity. Gotham West Market faced the challenge of optimizing its interior space to accommodate more patrons while preserving the aesthetics and ambiance of its restaurants. The conventional solution of overhead tracks for doors not only obstructed views but also detracted from the chic and contemporary aesthetic the market aimed to maintain.



OUR SOLUTION

Gotham West Market chose to implement the S-2000 Hingeway vertical lift doors to address these challenges. These doors open upward, creating a wide, inviting gathering spot and expanding bar seating options at different restaurants within the market. What truly distinguishes them from conventional hangar doors is their compact and secure design.

The implementation of S-2000 Hingeway vertical lift doors has had a transformative impact on the Gotham West Market experience. These doors have not only redefined the concept of bar seating but also created a unique space efficiency solution within the bustling market. By maximizing seating capacity and providing an awning-like shelter for patrons when opened, Gotham West Market has become an extraordinary destination for both locals and tourists, regardless of the weather.

Gotham West Market's strategic decision to incorporate S-2000 Hingeway vertical lift doors as bar-top windows has significantly improved its interior space utilization, aesthetic appeal, and patron experience. These doors have set a new standard for modern restaurant design in New York City, demonstrating the power of innovative solutions in a competitive culinary landscape. By combining unobstructed views, a chic contemporary aesthetic, and space efficiency, the S-2000 Hingeway doors have helped Gotham West Market stand out as a culinary destination that truly represents the essence of New York City.



BENEFITS

1. Enhanced Visibility

The S-2000 Hingeway doors further distinguish themselves by providing enhanced visibility. The innovative design allows patrons to enjoy unobstructed views of the vibrant culinary scene in the market. This enhanced visibility creates a unique dining experience, where customers can immerse themselves in the atmosphere and enjoy the view of the bustling market. The doors' sleek and unobtrusive profile ensures that nothing obstructs the line of sight, contributing to an open and inviting ambiance.

2. Space Efficiency

One of the primary benefits of the S-2000 Hingeway doors is their remarkable space efficiency. These vertical doors open upward, creating an expansive, inviting gathering spot and expanding bar seating options across various restaurants within the market. The doors' unique design maximizes the usable space within the market by eliminating the need for overhead tracks or protruding mechanisms. This space-efficient approach has significantly increased seating capacity, making every square foot count in the bustling Gotham West Market.

3. Smooth and Reliable Operation

Smooth and reliable operation is paramount in any high-traffic environment. The S-2000 Hingeway doors are powered by small, energy-efficient motors that ensure quiet and seamless movement. These doors are equipped with a built-in safety brake, enhancing safety for both customers and staff. Additionally, when closed, their locking mechanism guarantees security, ensuring that the market remains secure during off-hours or when not in use. Even in the event of power outages, the doors can be operated manually, ensuring continuous access for patrons and staff.

AT A GLANCE

CHALLENGES

- Optimizing Space
- Flexibility

BENEFITS

- Enhanced Visibility
- Space Efficiency
- Smooth and Reliable Operation

