THE URBAN FARMER STEAKHOUSE DENVER

THE PROJECT

Urban Farmer, a high-end farm-to-table steakhouse situated in Denver, Colorado, near the historic Oxford Hotel, sought an elegant and functional solution for its street-facing walls. The challenge was to find a way to seamlessly blend modern design with the area's rich historical character, as the surrounding building boasted a striking steel facade dating back to a bygone era.

The objective was to create a harmonious ambiance that respected the building's heritage while offering a dynamic and inviting dining experience. Urban Farmer wanted a better option than slow, noisy, and leaky traditional hangar doors or hydraulic doors. Renlita's S-1000 Floataway vertical opening doors were selected as the ideal solution.

OUR SOLUTION

Renlita's S-1000 Floataway doors were an ideal solution for Urban Farmer's requirements. These doors were custom-designed to match the existing windows, ensuring a cohesive and visually pleasing look. Renlita's expertise in crafting aesthetically pleasing doors while maintaining functionality was evident throughout the project.

To meet the historical aesthetics and functional integration objectives, Renlita's team of engineers collaborated closely with the restaurant management and the architectural team. The result was a pair of stunning doors that seamlessly integrated with the existing steel facade and provided an elegant transition from the restaurant to the outdoor patio.

The innovative design of the doors allowed for the discreet concealment of counterweights behind wood-clad panels. This innovative solution ensured that patrons could enjoy an unobstructed view of the downtown area. The doors created a sense of connection between the restaurant's interior and the bustling LoDo neighborhood, ultimately enhancing the dining experience.

Additionally, the Renlita doors helped Urban Farmer accentuate its unique ambiance with a David Bowie neon quote on the wall. This detail added an extra layer of intrigue and style to the restaurant, complementing the overall design concept.

Urban Farmer, with the help of Renlita's S-1000 Floataway doors, succeeded in creating an inviting and memorable dining experience for its patrons while preserving the historic charm of the neighborhood. The doors became a talking point for visitors and contributed to the restaurant's reputation as a top-tier steakhouse in Denver.

BENEFITS

1. Aesthetic Versatility

The S-1000 Floataway doors were made to look like the restaurant's windows and fit well with the old Oxford Hotel building. The doors featured elegant frames that complemented the restaurant's design and provided a sleek, modern touch.

2. Functionality

These doors were not just visually appealing; they were also highly functional. They could be easily opened to create a clean, unobstructed view to the outdoor patio or securely closed to protect patrons from the elements. Their smooth operation made them ideal for busy restaurant use.

3. Connectivity and Ambiance

The S-1000 Floataway doors added to the overall ambiance of the restaurant, creating a sense of connection between the indoor dining area and the bustling LoDo neighborhood. The doors allowed the vibrant energy of the neighborhood to flow into the restaurant, providing a unique and engaging experience for guests.

AT A GLANCE

CHALLENGES

- Optimizing Space
- Flexibility

BENEFITS

- Aesthetic Versatility
- Functionality
- Connectivity and Ambiance



