

THE URBAN OUTFITTERS IN CALIFORNIA



THE PROJECT

Urban Outfitters, a prominent name in the trendy textile industry, required a secure and stylish storefront solution for their store in California. They sought an innovative way to make their entrance stand out, while still prioritizing ease of use and security.

The challenge was to create an entrance that was secure, easy to operate, and visually appealing, avoiding the drawbacks associated with traditional garage doors or hangar doors. These drawbacks included maintenance issues, noisy hydraulics, potential hydraulic leaks, and unsightly overhead tracks, cables and straps. The need for a large walk-through entrance that typical hangar doors couldn't provide further complicated the project.



OUR SOLUTION

We custom designed and installed three S-1000 Floataway doors, addressing the needs of Urban Outfitters. The S-1000 Floataway represents a groundbreaking approach to entrance solutions, offering a single-panel door design that not only guarantees security but also brings an unparalleled level of style and functionality to the forefront, distinguishing itself from hangar doors.

The installation of these custom-designed S-1000 Floataway doors marks a significant transformation in the way Urban Outfitters welcomes its customers. These doors have become more than just an entry point; they have become a statement piece that encapsulates the essence of the store's brand identity and commitment to innovation.

The key advantages of the custom-designed S-1000 Floataway doors have been manifold. Firstly, they have elevated the level of security at Urban Outfitters, offering a robust and impenetrable barrier to unauthorized access, thus ensuring the safety of the store's valuable merchandise.

These doors have surpassed expectations in functionality. Their user-friendly design, which allows both staff and customers to operate them with ease, has streamlined the entry and exit process. This newfound convenience enhances the overall shopping experience, contributing to higher customer satisfaction and loyalty.

The S-1000 Floataway doors are low maintenance, which means they work well and reliably without needing much attention. This not only saves on operational costs but also minimizes potential disruptions to the store's daily activities. Moreover, one of the most significant advantages of the S-1000 Floataway doors lies in their hydraulic leak prevention. Traditional hangar doors are often associated with the risk of hydraulic leaks, which, in a clothing store like Urban Outfitters, could have disastrous consequences.

The custom-designed S-1000 Floataway doors provided a secure, stylish, and functional entrance solution for Urban Outfitters in California. They serve as a testament to the power of smart and tailored entrance solutions, setting the stage for future retail designs to prioritize both style and functionality while sidestepping the shortcomings associated with traditional hangar doors.



BENEFITS

1. Minimal Maintenance

With minimal maintenance requirements, the doors have reduced operational costs for Urban Outfitters. The S-1000 Floataway vertical opening doors eliminate the risk of hydraulic leaks, preventing potential merchandise damage and safety concerns.

2. Enhanced Aesthetics

The stylish and modern design of the doors has improved the overall look of the storefront, making it more appealing to customers. The S-1000 Floataway doors contribute to a high-end and sophisticated look that aligns with Urban Outfitters' brand identity.

3. Smooth and Secure Operation

The three manually operated single-panel vertical lift doors are incredibly easy to operate. Their user-friendly design ensures that customers and employees can effortlessly access the store.

AT A GLANCE

CHALLENGES

- Optimizing Space
- Security

BENEFITS

- Minimal Maintenance
- Enhanced Aesthetics
- Smooth and Secure Operation

